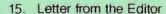
The Summer Edition
1994
The Interpretation Newsletter of the California Department of Parks and Recreation Vol. 1, No. 3

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The Age of Networking is Here and It is Us.





The Catalyst

The Catalyst is a quarterly. Articles should be submitted by mid-July, mid-October, mid-January, and mid-April for an August, November, February, and May publication.

Any questions, concerns, or suggestions should be directed to members of

the committee.

It is the responsibility of these committee members to solicit, to contribute, and to generate articles for this newsletter. Each member is requested to see that, at least, two articles per issue are contributed. Letters to the Editor are invited. Articles can be submitted through any committee member. There has been no censoring of material.

If the article is submitted within the required time frame, a conscientious

attempt will be made to route if back for proofing as time permits.

Products and services that are mentioned in this publication do not necessarily reflect official endorsement of the Department.

Send articles to:

Sally Scott, Editor
Bay Area District
95 Kelly Avenue
Half Moon Bay, CA 94019

Phone: 415 726-8807 Fax: 415 726-0668

Newsletter Committee Members

<u>Members</u>	<u>Title</u>	Address	Phone/Fo	<u>xc</u>
Philip Carey	Exb. Coor.	Env. Design	916 653-9958	F-916 653-4458
Wes Chapin	DIS	Channel Coast	805 899-1406	F-805 728-1406
Donna Pozzi	SPI III	Park Services	916 653-4643	F-916 657-4747
Kris Quist	MC II	Monterey	408 647-6206	F-408 649-2855
Rick Royer	DIS	Rusian River	707 865-2391	F-707 865-2046
Pauline Spear	MC III	Park Services	916 653-4381	F-916 657-4747
Sally Scott	DIS	Bay Area	415 726-8807	F-415 726-0668
John Werminski	SPI II	Park Services	916 653-8959	F-916 657-4747

Audubon Camp in the West Scholarships Available Submitted

Scully Scholarship funds may be available to send staff to Audubon Camp in the West next summer. A glaciated valley (elev. 7,500') surrounded by 13,000' snow-capped peaks, massive rock walls with petroglyphs, high mountain meadows, and a glacier-fed stream provide the setting for this remote camp.

and

by Janet Didion Resource Ecologist

of topics in Field Ecology, presented in morning and afternoon sessions, and combined with short and day-long hikes. There are also opportunities for canoeing, volleyball, and a float trip down the scenic Snake River in Grand Teton National Park.

letter/resume mailed or faxed to:

National Audubon Society
National Environmental
Education Center
613 Riversville Road
Greenwich, CT 06831
FAX (203)869-4437
Attn: Jean Porter, Executive Director

If you have further questions, the Registrar, Lisa Strobin, can be reached at (203)869-5272.

there are a variety of vegetation types, plants and wildlife, and Native American resources to explore. The scholarships cover instruction (\$695), meals, and lodging in rustic, yet comfortable, original homestead cabins at the Whiskey Mountain Wildlife Conservation Camp, located in

Mountain ecology is the main theme of the week-long camp, with choices from a wide range

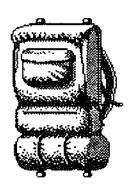
Wyoming's Wind River

Mountains.

The camp is geared toward furthering communication with the public, so eligible staff would include those with public contact/interpretive responsibilities-interpretive staff, rangers involved in interpretation, and others who communicate natural resources information to the public.

The Field Ecology sessions for the camp in 1994 were in July. If you (or if you know of another State Park Staff member) are interested and qualified, apply for next year by sending a

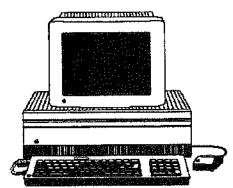
Bay Area District Superintendent Don Hoyle was overheard to say that his trip to Audubon Camp in the West twenty years ago, was a "once in a lifetime" experience.



Computers and peripheral equipment (printers, monitors, etc.) are often available for distribution to field units simply by contacting our Department's Information Systems section [Unit #055 (916) 653-5492 or CALNET 473-5492], located on the 10th floor of the Resources Building in Sacramento.

Many field personnel are not aware that Information Services exists. The goal of this unit (managed by Mr. Dan Hammond) is to help make information technology more available to all units of our Department. Making surplus computers available to field units is one way Information Services is meeting this goal.

Surplus Computers
May Be Available for
Your Use
by
John D. Mott
Volunteer Programs Manager
Interpretation Section



As our Department acquires new computer equipment, the old equipment is kept at Information Systems so that it can be recycled to other sections/units of our Department. Many of these

machines do not meet current needs for "networking" or other

sophisticated applications, but may be "upgradeable" as budgets, hardware, and software allow. Many of these machines are perfectly well suited for relatively simple computer needs, such as simple data base, word processing, or spreadsheet applications at field units or visitor centers. If you have simple computing needs, a small budget, and the ability to pick up equipment in Sacramento, a surplus computer from Information Systems may be just what vou need. Remember, just because you need a computer does not mean that Information Services will have one suitable for your unit. Please, be patient. You may still need to buy a computer via a retail outlet, but it does not hurt to check first with Information Systems.



CALIFORNIA STATE PARKS

With just a little time and imagination, your article could have been placed here. Or, you could have had a whole page....

Sources of Interpretive Supplies
Submitted by
Vincent Sereno
Park Ranger I
Millerton Lake SRA
San Joaquin District

Acorn Naturalist 17300 East 17th Street, #J-236 Tustin, CA 92680 800.422-8886

The Interpretation
Publication and
Resource Center
P. O. Box 398
North Stonington, CT 06359

Regional Interpretive Training by Randy Sederquist Training Specialist Mott Training Center

Several District Interpretive Specialists from throughout the state met at William Penn Mott Jr. Training Center on Wednesday, May 25, 1994, to discuss resumption of regionally based interpretive workshops. The participating Interpretive Specialists had volunteered earlier this year to form a committee to coordinate the furtherance of field-based interpretive training. Committee members include Brian Cahill. Colorado Desert: Luan Aubin, Los Lagos; Rich Gilliland, Orange Coast; Elizabeth Hammack. Santa Cruz; and Rick Royer, Russian River-Mendocino. The May 25 meeting was facilitated by Department Training Officer Broc Stenman.

After thorough analysis

and discussion, the committee decided on two initial workshops. Both workshops are tentatively scheduled for fall, 1994.

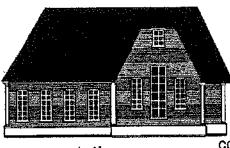
The first workshop will be held in a yet-to-be-arranged location in Southern California. It will be entitled "Bringing Your Audio-Visual Program to Life." Major themes within the workshop will include state-of-the-art techniques, slide graphics, and innovative video/audio.

The second workshop is entitled "Relating Interpretation to all Californians." It will be presented in the San Francisco Bay Area. Emphasis will be given to special populations, age specific groups, multi-cultural groups, non-traditional park users, outreach programs, family groups, and traditional park users.

Workshop details involving presenters, participant selection criteria, and posttraining follow through have yet to be determined. The training promises to be a responsive way to meet specialized needs. It will

improve the ability of the California park Service to met its constituent's demand for an innovative interpretive services.

If you have any questions, please contact me at the Mott Training Center.



Asilomar Julia Morgan Architect

Giving Your Photographs A Long Life by Pat Morris Museum Technician Park Services Division

Photographs are a magical record of people and places. They provide a glimpse into the "lifeways" of the past and capture the beauty of our parks' natural features. They are an invaluable educational tool for interpreters. But they do not last forever.

The Interpretation
Section has assembled
a file of technical leaflets
and articles which may
be of help to you in
extending the life of your
unit's photographs.
Among the topics
included in the file are:

*Duplication of historical negatives *Photographic conservation *Definitions of types of photographs from 1839 to the present *Storage enclosures for photographic materials *Bibliography on the preservation of photographs *Storing color materials

If you are interested in receiving a packet of these materials or information on a specific topic, please call or write Pat Morris, Interpretation Section, Park Services Division, 1416 Ninth Street, Room 1431, phone: (916) 653-7976.

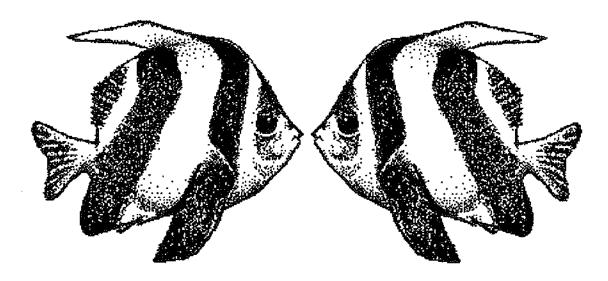
Fish Tales by Mary Stokes Interpretive Specialist Four Rivers District

Few topics appeal to a more diverse group of visitors than fish and fishing. California anglers come to the parks from a broad cross-section of ethnic groups and economic strata. Whether your the time the Brothers Grimm wrote "The Fisherman and his Wife," this catch-and-release story was a well-worn favorite in dozens of languages. For example, in a Vietnamese variation, Tam, a poor-but-lovely girl much like the western Cinderella, saves a small fish who in return brings her great luck.

Maui, the mighty hero of Polynesian tradition, must have the world record fish

rebellious child refuses to show the respect for the great fish that is proper for a Haida Boy. The Salmon Boy drowns in the river, and goes to live as one of the Salmon People in their spirit home in the ocean. There he learns great wisdom, which he brings back to his village when the fish return the following year.

Fish have inspired great modern prose as



audience includes Native Californians, or the most recent immigrants to the state, or those who arrived in between, there are wonderful fish stories that reach back to their fishing cultural traditions and literature.

A magical fish who offers good fortune or grants a wish to the angler who will throw him back is the centerpiece of tales from around the world. By

story. In several versions Maui's fishhook is caught on the bottom of the ocean, and he pulls up a new island on the end of his line. Every summer "Maui's Fishhook" shines brightly in the southern skies as the constellation known to more readers as Scorpio.

Perhaps the clearest conservation message in a fish story comes fro the Pacific Northwest. In the story, "The Salmon Boy," a well, and even poetry. An anthology of writings by famous fish fans, *The Armchair Angler*, includes Ernest Hemingway, Izaak Walton, Herbert Hoover, and a beautiful excerpt from *A River Runs Through It*. Women writers are collected in a new anthology called *Uncommon Waters*. Fish humor writing is out there too: A reservoir is defined as "a flood named after a Congress-

man," a fishing line is "a piece of string with a worm on one end and a damned fool on the other."

A favorite with my third grade son is a poem by Shel Silverstein:

The Silver Fish

While fishing in the blue lagoon
I caught a lovely silver fish And he spoke to me. "My boy," quoth he,
Please set me free and I'll grant your wish...
A kingdom of wisdom? A palace of gold?
Or all the goodies your fancies can hold?"
So I said "OK," and I threw

him free,
And he swam away and
laughed at me
Whispering my foolish wis

Whispering my foolish wish Into a silent sea.

Today I caught that fish again,

That lovely silver prince of fishes.

And once again he offered me-

If I would only set him free-Any one of a number of wonderful wishes... He was

was killing

silvery wisdom for your next interpretive program, or just an attractive subject to bring a new audience to your campfire, consider the fishes. They're delicious and nutritious!

Bibliography, Compiled by Mary Stokes

The Armchair Angler

Brykczynski/Reuther, ed. Scribners; New York, 1986

The Brocaded Slipper, and Other Vietnamese Tales

Lynette Dyer Vuong

Addison-Wesley;' Reading, Massachusetts; 1982

The Fisherman and His Wife

Brother Grimm/F. W. Stewig Holiday House; New York, 1988

Fishing: A Dictionary for Constant Anglers, Weekend Waders, and Artful Bobbers

Henry Beard & Roy McKie

Workman Publishing; New York; 1983

Indonesian Legends and Folktales

(see "The Sacred Fish of Polaman")

Adele de Leeuw

Nelson & Sons; New York; 1961

Keepers of the Animals

Native American Stories and Wildlife Activities for Children

Michael J. Caduto; Joseph Bruchac

Fulcrum Publishing; Golden, Colorado; 1991

Uncommon Waters: Women Write About Fishing

Holly Morris, ed.

Seal Press; Seattle, Washington; 1991

Where the Sidewalk Ends: the Poems and Drawings of Shel Silverstein Harper Collins;

New York; 1974

Zoo of the Gods: Animals in Myth, Legend, and Fable

> Anthony S. Mercatante Harper & Row; New

York; 1974

Drawing by Shel Silverstein

So whether you're wishing for a glimpse of

Picture This: A New Direction for the Statewide Photographic Archives by Brenda Applegate Interpretation Section Park Services Division

Could your staff benefit from greater access to the photographic archives in West Sacramento? Would you like to know if photographs pertaining to your unit are held in the photographic archives? The Interpretation Section of Park Services Division has responsibility for management of the department's statewide photographic archives. The photographic archives consist of several collections totaling over 60,000 historic black and white photographs and approximately 35,000 35mm slides.

A new project is underway to better organize and catalog the photographic collections. The ARGUS collections management software will be used to catalog and digitally capture the photographs. A flat bed scanner will be used to capture the photographic image. By using this type of flat bed scanner, prints, transparencies, and negatives, as well as slides, can be scanned in approximately

30-40 seconds at a high resolution level. The catalog information and image can be easily retrieved through the ARGUS computer program, thus reducing the handling of the historic photographs. The images will be stored online and can be accessible via modem for off-site users. The off-site users would need a PC that is a 386 or faster, along with the necessary ARGUS software, in order to view the images.

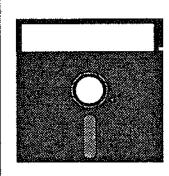
The goal of this project is to preserve and provide greater access

to the photographic collections, and more detailed information for DPR staff. educators. researchers. publishers. film makers. and others from across the country. The first step in this project is the preservation of the photographic collections. Currently, I am in the process of "resleeving" the photographic materials and

re-housing the negatives in stainless steel storage units to create a more stable environment. The second step in this project is the actual computerized cataloging and scanning of the photographic materials. Several student interns will assist me with this overwhelming task. Your involvement in this project, however, is greatly encouraged. Since the primary goal is to provide greater access and information. I would like to have your input on specific subjects, park units, or types of photographs that will be

needed in the immediate future. If you are working on a project and have a specific need for photographs, please contact me at (916) 324-7001.

Miles of film strips have given way to a single computer disk.



WANTED WANTED

Student Assistant wanted in Photographic Archives
Do You know someone who might be interested?

Under the direction of the State Park Interpreter III in the Interpretation Section of Park Services, this employee assists the Graduate Student Assistant with the cataloging and imaging of photographic material in the Department of Parks and Recreation's West Sacramento Photo Archives.

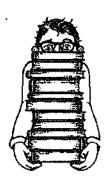
40% Organize the various photo mediums by subject and by park unit. Enter the catalog information on the Argus collections management system in accordance with computer conventions pertaining to photographic material.

40% Assist with the imaging of the photographic material, labeling of the photo image, and re-sleeving of the photo image.

10% Research the history of specific conditions and donors of photographic material held in the photo archives.

10% Administrative duties. Assistance with the unit's administrative support and other duties as required.

All applicants must be students, enrolled in a minimum of 6 units, during the regular school year. (This requirement does not apply during the summer months.)



Location: 2517 Port Street, West Sacramento
Office Hours: 8-5 P. M., Monday-Friday
Hours: 30 hours per week max., with flexibility
around school schedule.

Pay Rate: \$9.00/hour

Approximate Start Date: Mid-August Contact: Brenda Applegate (916) 324-7001

Excellent Article Needs Minor Correction El Camino Real...or Nacional?

I would like to present a minor correction to Park Ranger Jose Rivera's excellent article on "Chautauqua: Living History with Something to Say," May, 1994. Ranger Rivera wrote that "Rancho Olompali was on El Camino Real...." This is a common error which has spread throughout the Park System's writing and thinking on the differences between the Spanish Imperial era and the period of the Mexican Republic. The "El Camino Real." the "Royal Way" or "King's Highway," in reality a collection of horse trails in most areas, ended at Mission San Rafael. The Mission was the last established under the old Spanish empire.

by George R. Stammerjohan State Historian II Northern Service Center



It was the Mexican government that authorized one last push north, connecting Mission San Rafael with a final Mission at Sonoma. The term "Real" (Royal) was dropped and the whole route became the "El Camino Nacional" or the National Road. The same change took place in all

areas of Mexican government activities. The Royal Presidios became National Presidios, as did the Companies of Presidial troops ("Compania Nacional de el Presidio de San Francisco," for example). Only the "Provicincial militia" retained its simple title, though that was changed in 1844 to the more heroic "Defenders of the Fatherland" (Defensores de la Patria).

While this is a minor point, I think it should be kept in mind that we are dealing with Mexican territory and the Mexican Republic's time frame with the Olompali story.

IT'S ALL IN THE INTERPRETATION!

Posted at frequent intervals on the center island of most divided highways, this configuration is a reminder that is against the law to use the grassy area as a practice field for throwing boomerangs.

The Camel Experiment In California

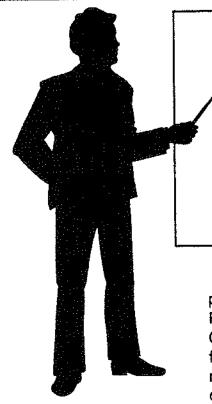
By George Stammerjohan, State Historian II

The Editors and Publishers of the Dogtown Territorial Quarterly are pleased to announce the publication of "The Camel Experiment in California" researched and written by George Stammerjohan, long time historian with the California Department of Parks and Recreation. Single copies are \$3.25 and 4-issue subscriptions are \$10.

The Dogtown Territorial Quarterly is a California history magazine that brings back to life the early pioneer days in California starting with its days as a Mexican province, the establishment of Sutter's Fort, the mountain men & fur traders, early commercial and governmental activities, the prominent people & the unsavory characters, the California Bear Flag Revolt, land grants & real estate speculation, criminal histories, vigilantes, Indian relations, the California Gold Discovery, the U.S. military in California, the transcontinental railroad, the Pony Express and other important events through the turn of the 20th century. Published 4 times a year in April, July, October and December.

Mr. Stammerjohan is a regular contributor to the Dogtown Territorial Quarterly having written "The Popular Movement, and Sutter's Fort" in issue #13, "Soldiers - Pioneers - Bakers" concerning Fort Tejon in issue #14, "Change of Command" about the controversy between General Wool and Jefferson Davis in issue #16, and "The Camel Experiment in California" in the current summer issue #18. All four issues may be obtained for \$10 or \$3.25 for single copies. Call 1-800-900-3363 for credit card orders 10am-5pm.

Dogtown Territorial Subsc	ription Coupon
NAME	
ADDRESS	
CITYSTATE	ZIP CODE
Please send current summer issue #18 for \$3.25	Send Check to:
Please send Stammerjohan Issues #13,14,16,18 for \$10 Please send 1994 Issues #17-20 for \$10 Please send first 20 issues #1-20 for \$49	Dogtown Territorial Quarterly 6848 U Skyway Paradise, CA 95969



Interpreting Critical Resources Issues

By Janet Didion Resource Ecologist

As interpretive specialists, we all know of DPR resource policies and practices that are hard for the general public to understand. Conflicts created between resource protection and recreational use, or a resource management project that receives bad press, causes staff to spend valuable time trying to clean up the ensuing public relations problems. There are many areas (campground bear management, feral cats, and exotic plant control) where a closer relationship and cooperation between the resource management staff and the interpretive staff would help make this process more efficient.

A cooperative exchange project between the National Park Service and Parks Canada looked at methods for effectively communicating natural resource issues and concerns. Presented in the comprehensive draft report, "Interpreting Critical Natural Resources Issues in Canadian and United States National Park Service Areas" (distributed to DPR interpretive and resource specialist staff), the NPS/Parks Canada effort has inspired a similar effort in DPR. The concept was introduced in recent statewide meetings of the District Interpretive Specialists (March 31) and the Natural Resource Specialists (May 3-5). May 26, 1994 was the first meeting of the ICRI (Interpreting Critical-Resources Issues) working group, and a good start was made on assessing the current status of resource issue interpretation in DPR, and the need for change and improvement.

The ICRI
effort will aim to
encourage and
facilitate the
interpretation of
critical, and
sometimes
controversial, or
resource management issues
that affect the
State Park System and its

users. The interpretation of critical resource issues differs from traditional forms of interpretation in that it focuses more extensively on problems and their solutions. To be effective, a more elaborate approach is often needed including identifying the issue, determining the message to be communicated, assessing the public support (or lack thereof) for resource management actions, targeting the message toward specific audiences and ensuring it is relevant to them, and appropriately delivering the message.

DPR should be a leader in conservation and resource management, and the interpretation of critical resource issues is essential if park property or integrity are involved. With reorganization complete, this is a good time to focus DPR's

interpretation efforts. This is not only an opportunity for the District Interpretive and Resource staff to work together in the field, it is also an opportunity to bridge the traditional communication gap between Headquarters and the field, and between interpretive, resource management, visitor services, and maintenance staff.

The members of the ICRI working group include: Broc Stenman, Mott Training Center; Donna Pozzi and John Werminski. Interpretation Section of Park Services: Jim Trumbly and Janet Didion, Resource Management Division: Carla McClure, Sierra District; Lynda Swenson, American River District: John Knott, Twin Cities District; and Joe Hardcastle, Calaveras District. If you have any

Contact your ICRI member, if you wish to contribute to this effort.

comments or suggestions, ideas, or experi-

ences to share, or would like to contribute to this effort, please contact an ICRI member.

A successful Consultation Regarding Repatriation by Bob Reese State Park Historian Monterey District

I am the Monterey
District's liaison for Repatriation Consultation. The
following is presented with
the intent that it might assist
those of you who may be
involved in such a consultation in the future.

On June 24, 1994 Kris
Quist, Museum Curator II
and I met with a delegation
representing the Jicarilla
Apache Tribe in northern
New Mexico. The meeting
had been set up by Pauline
Spear and Parks Services
Division, who coordinates
repatriation consultations for
all the department's correction. It was a very positive
experience for all of us.

The reason things went so well is because we had

done our homework and we were prepared. I read up on the Jicarilla Apache so I had some knowledge of their history, where their reser-

vation is located, etc., etc. On the day of the consultation this was a great help in the opening conversations. By showing some knowledge and interest in the Jicarilla's, it helped to put all of us more at ease.

Several days prior to the consultation visit: Kris. Dave Seidlitz, Museum Custodian; and I located all of the objects in the Holman Collection that were listed as being Apache. This turned out to be about 50 baskets. Kris, Dave and I placed them on large tables for easy viewing. This way at the time of the consultation, there would be no "fumbling" around trying to find a basket that might have been put back on the wrong shelf or may have been put on display without changing the location in the record. This was a very wise decision and I recommend it highly.

On the day of the consultation, when we entered the space where we had the baskets all displayed, the leader of the delegation took one look at the neatly arranged baskets and announced, "none of these are Jicarilla Apache, they are all Western Apache." Kris and I were both surprised. Now it was our turn to learn. We asked what the identifying characteristics of a Jicarilla Apache basket were, and we were shown and told. The consultation at this point was over.

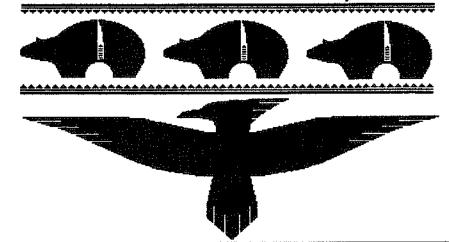
The Jicarilla Apache delegation had visited several major museums and depositories in California. They told us that we had received and treated them the best of any institution they had visited in California.

All consultations may not go this well, however, a few factors which, in my opinion may help them go as well as possible are:

- I. Learn as much as you can about the group you will be consulting with ahead of time.
- 2. Locate all of the

objects in question ahead of time and have them readily available for viewing.

- 3. Don't be defensive.
- 4. Be open and friendly.
- 5. Be prepared to learn whatever you can.



VIDEO PROJECTION UNIT

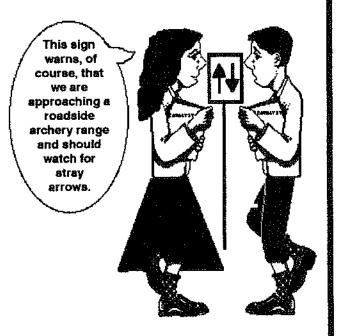
Has Your District Already Solved This?

The Bay Area District has decided to "look into" purchasing a video projection unit that will enlarge the picture and allow large groups at a campfire program to easily view the screen. We need to find out...

- ...how much would it cost?
- ...what accessories are needed?
- ...what other districts have researched this and what they found out?
- ...what brand is the best?
- ...what are the pitfalls?
- ...if you have one, how is it working?
- ...has the audience received it well?

Please send your comments to: Ken Schon c/o Bay Area District 95 Kelly Avenue Half Moon Bay, CA 94019

IT'S ALL IN THE INTERPRETATION!



"Environ-mentality" Challenge by Donna Pozzi State Park Interpreter III Interpretation Section

Jiminy Cricket says "every little bit makes a big difference" when it comes to keeping our Earth clean and healthy. Jiminy is the official spokecricket for a unique cooperative venture between the State of California and the Walt Disney Company. As a member of the California Environmental Interagency Network (CEEIN), DPR is involved in this exciting project.

Jiminy Cricket's Environmentality Challenge, which targets all fifth grade classes in the California public school system, is being conducted with two levels of participation. The simplest level is the pledge which requires students to

write down the
efforts they'll make to act
environmentally. Each participant will receive a speciallydesigned Environmentality
button. The Challenge competition involves students taking the
pledge and initiating a class
environmental action project.

Class projects will be judged regionally by teacher consultants from the California Advocacy for Math and Science Project. In addition to receiving special regional awards, winning classes will compete for the statewide championship which includes a trip to

encounearts sible which number of the sible

Disnevland.

Environmentality Challenge materials are being sent out this August to all fifth grade teachers. Information about environmental education curricula and

teaching resources is included. This mailing offers an excellent means of reaching approximately 12,000 educators; teachers who respond will be sent more detailed, follow-up mailings.

As teachers work with their classes to develop their projects, there is an opportunity for State Parks involvement. Teachers are being encouraged to consider nearby State Parks for possible project sites. Projects, which may focus on any number of topics, should educate others about the environment. A successful project will lead students from a mere awareness of environmental concerns, to an understanding of the problems, and to responsible action. Examples include adopting an endangered species, teaching younger students, performing a play, sponsoring a poster contest, starting an energy patrol, etc.

If you receive inquiries about possible Environmentality projects, I hope

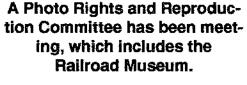
you will respond favorably. For more information about this innovative educational partnership, please call me at 916 653-4643 or 8-453-4643.

A Question of Photographic Rights

by
Donna Pozzi
State Park Interpreter III
Interpretation Section

As the department moves forward with computerized cataloging and imaging of our photographic collections, the issue of ownership of photo reproduction rights becomes increasingly important. One of the reasons for this computerization project is to improve access to the photographs, which we hope will result in increased use. With so many requests to use DPR photos in publications, film and video documentaries, and interactive media, questions about ownership will also increase.

In an effort to help the



Interpretation Section address this problem, a Photo Rights and Reproduction Committee has been meeting. Staff from the field (the Railroad Museum and San Simeon), Northern Service Center, Marketing and Public Affairs, Resource Management, and Interpretation Section have been participating in this effort.

The goal is to develop policies, procedures, releases, and other tools peeded to manage the statewide photo collections. These will be made available in the form of a handbook for field use since unit staff working with photo collections are increasingly encountering the same issues.

If you have had any questions or situations arise regarding use of DPR photographic materials, please forward them to Donna Pozzi, Interpretation Section.



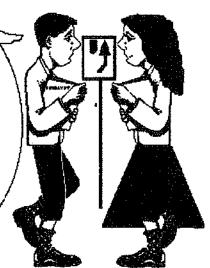
916-654-2249

Potential
Subscribers...
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Tammy
Thomas
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Catalyst

8-454-2249

IT'S ALL IN THE INTERPRETATION!

This sign seems to be an unnecessary reminder of something we all know: If we come upon a large foreign object in the middle of the road, we should probably go around it rather than hit it head on.



August 1994

To All Subscribers The Bay Area District purchased a full page scanner and I will be able to incorporate photographs, individual graphics, or your own drawings into the next Catalyst. If you send your articles through the mail, I can scan them rather than re-type them. Faxed copies don't seem to scan well. (The scanning process is remarkably simple, but I am forever running out of memory. I have 8 ram and, even with no other application open, am frequently told that I haven't enough memory to continue, If there's a Mac genius out there who can help me, I'd certainly appreciate it.)

My apologies to Janet Didion. Her article on the Audubon Camp in the West centered around a July trip and became dated before the newsletter could be published. I've left in the article in hopes that it will be noticed and, maybe, prepared for in 1995. Janet, maybe we can remember to remind everyone of this opportunity in next spring's edition.

I'm still requesting ideas for this newsletter. I would appreciate publication suggestions. I've fully admitted that I do not know what I am doing and could use your help.

More important, articles are needed. Are you hesitant to write for any particular reason? Are you unsure of the topic area? Are you going to contribute, but just haven't gotten around to it yet? If we work at exchanging information, maybe we'll "make" more time. I'm still interested in one-liners. Information that you hear that could be shared. What successes have you had lately that made your job easier? Do you have questions about some facet of your job that someone with more experience might already have solved? We have a tendency to complain about the lack of communication and yet "we" may not be using every method available to us. I would have to discuss this with the committee, but maybe we could publish unsigned articles in case you have something to say that you don't necessarily want to have to defend day and night. Maybe you are interested in writing "To the Editor" which would allow for mini-topics, Maybe a newsletter isn't anything that can fulfill your needs. We don't need to

"make-work," of that I'm sure we all agree. I guess the bottom line is that you need to make your thoughts known.

Thanks to all of you who are writing. It seems that there is a reasonable amount of interest in reading this newsletter, now it's only a matter of reaching contributors. Remember: The Age of Networking is Here and It is Us.

Saley

Sally Scott
Dist. Interpretive Specialist
Bay Area District
Catalyst Editor.



MEMO

The fall newsletter articles should be submitted by September 15 for an October publication.

From: Department of Parks and Recreation Resources Building Park Services-Interpretation-Rm. 1442 1416-9th Street Sacramento, CA 95814 TO: Catalyst, Summer, 1994-Pg. 16